



## Integration of Innovative Technologies for Enhancing Students` Motivation for Their Future Career Prospects

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### Introduction

The relevance of the paper is the use of information technologies (IT) in teaching professionally-oriented foreign language at the universities. It is caused by insufficient analysis of the problem on using IT in the educational process. Nowadays, many students use the *Internet* sources mainly for obtaining authentic materials for their research, data analysis, surveys and questionnaires on various topics for writing course or graduation papers. However, less attention is paid to the systemic use of IT in the teaching process at the Kazakhstani universities. The fact is that a foreign language is taught at the first and second courses of engineering specialities, it is also used for data collection, analysis, processing and systematization of scientific and technical information on a definite professionally-oriented field.

### Methods

Elaborating the methodology based on the students` achievements in mastering practical skills and their participation in the projects of venture enterprises helped the authors to make the following conclusions:  
 - the effectiveness of using modern IT tools allows the instructors to involve their motivated students in the interactive learning mode to communicate in English consistently;

- the venture project can constitute a means of verifying professional communication in a foreign language;
- students` participation in a real project creates special conditions for acquiring professional skills;
- a project demonstrates the students` ability to achieve a real professional communication in the English language.

### Results

Findings of the analysis on teaching foreign language, determination of pedagogical techniques and principles, and the use of project technologies helped the authors develop an effective teaching methodology that ensures a high level of students` mastery using English in their professional communicative processes.

It should be also noted that while describing the experiential learning, the authors conducted a survey among students that showed a significant advancement in the students` language proficiency, their mastery in the use of modern IT tools and fostering students` practical skills on making presentations. A further development of this problem can be aimed at expanding the range of using IT in the teaching process.

### Conclusion

A reproductive model of teaching a foreign language is focused on the transfer of knowledge and training practical skills in the use of the language material in terms of direct communication. Moreover, there is a certain gap between the content of foreign language instruction and the requirements of employers to the level of the language proficiency of graduates.

Therefore, instructors should take into account students` personality-centered needs. The most effective personally and professionally-oriented technology on teaching foreign language is project technology that uses modern IT tools.

### References

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