The Impact of Mental Thinking Systems on Idea Generation: Athens Olympic Ceremony

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Methods

International organizations especially the host of Olympic Games today are facing social, political, and economic challenges, which are factors to limit themselves to breakout from their usual management routine.

This study aims at highlighting how unconventional thinking could effect to Olympic ceremony creativity and development.

An in-depth interview was conducted with Dimitris Papaioannue, the Ceremony Director of the Athens 2004 Olympic Games.

Results

Fig. 1. The Model of Idea Prediction from Invention and Innovation (Original).

The mental thinking systems are crucial to the production of ideas in Olympic Ceremony production from Invention to Innovation. Creative thinking assists thinkers to be able to achieve a more original idea likely called invention. An idea that has similar elements to the existing ideas or products is likely facilitated through critical thinking.

Conclusion

This study attempts to clarify that mental thinking systems are crucial to idea prediction. Therefore, the mental thinking systems are crucial to the production of ideas in Olympic Ceremony production from Invention to Innovation. Creative thinking assists thinkers to be able to achieve a more original idea likely called invention. On the other hand, an idea that has similar elements to the existing ideas or products is likely facilitated through critical thinking.

The advantages of Papaioannue's visionary idea can be understood through the model of idea prediction through different mental thinking systems from invention to innovation. In summary, it is worthwhile for policy makers and practitioners to see which of mental thinking systems is best used for their organizations and society as a whole.